HOPEWELL
2011 Report to The Community

GROWING BETTER EVERY DAY
ABOUT HOPEWELL

Our mission is to provide an opportunity for adults with serious mental illness to experience a self-reliant and satisfying life through participation in a vibrant residential therapeutic community.

Hopewell is a therapeutic community located on a 300-acre farm in rural Mesopotamia, Ohio.

We help adults with schizophrenia, schizoaffective disorder, bipolar disorder, major depression and other forms of serious mental illness
  > believe in their own potential
  > develop the skills to manage their mental illness
  > transition from Hopewell to a more independent living situation.

We believe that everyone can experience success, find a life of purpose and feel hope.

Our highly qualified staff creates an environment of caring and acceptance while providing first-class, licensed mental health services.

BACKGROUND
Founded by Cleveland native, Clara Rankin, and a dedicated board, Hopewell accepted its first resident in 1996. Hopewell is one of a handful of therapeutic farm communities in the country and the only one of its kind in Ohio. We are able to serve up to 40 adults, with housing in four residences.
Hopewell’s 2011 was a year characterized by promising beginnings. That means we were busy, but in the best sense of the word.

Early in the year, our Farm & Craft Market came to life selling Hopewell-made crafts and food to old friends and new. The Market surpassed everyone’s expectations and provides a wonderful opportunity for residents to learn new skills.

Summer began with nature-based programming intended to fully use our rural landscape and enhance residents’ learning and coping skills. Walking mindfully in the woods, discovering new flora and fauna, and cultivating a peaceful mind are just some of the activities residents now enjoy.

With fall’s arrival, Hopewell hired its first full-time Marketing Manager. Connecting Hopewell to the people and organizations that refer residents to us is essential for our success. It is exciting to see the results of the partnerships being made.

All of our work – these beginnings and more – promise a fresh start for our residents with a serious mental illness. That’s what we strive for every day and that is what your involvement with us accomplishes.

Whether you are a friend, Board member, donor, volunteer or referral source, you are a vital part of the community that binds and heals us. Thank you for caring about our residents and their fresh start on a new life. It was a great year thanks to your support.

William R. Hawke  
President, Board of Directors

Richard R. Karges, LISW-S, ACSW  
Executive Director
Using the power of nature, meaningful work, therapeutic community, and a highly skilled, caring staff, Hopewell’s program treats the whole person – mind, body and spirit. We offer our traditional residential program and Club Hope – a daily activities program.

By strengthening residents’ social skills, their emotional competency, and their commitment to medication compliance we empower individuals to function at their highest level of effectiveness.

Organized in work teams, residents assume the major responsibilities for all aspects of the farm’s daily work. From gardening to cooking to animal care, vocational opportunities at Hopewell help residents find strengths they didn’t know they had, experience new roles, learn new skills, gain job readiness and build self-esteem.

In addition to daily staff and resident work crews that keep the farm functioning, programming includes:

- Mood management
- Dialectical Behavior Therapy
- Creative expression
- Equine assisted learning
- Meditation and spirituality
- Education (high school diploma program)
- Money management
- Music performance opportunities

Our clinical team is active in resident and family counseling, case coordination, psychiatric and medication management and discharge transitions. We have a consulting psychiatrist who assists in case management and medication decisions.
2011 HIGHLIGHTS

FARM & CRAFT MARKET CREATED.
In March, Hopewell’s Farm & Craft Market opened for the first time. Residents created a wide variety of beautiful crafts to sell at the store along with our maple syrup, fresh eggs and vegetables. The Market is a great vocational opportunity for residents to learn customer service and sales skills. Many thanks to the Fred A. Lennon Charitable Trust, KeyBank Foundation and John P. Murphy Foundation for their support in creating the Farm & Craft Market.

CONVERTED TO ELECTRONIC MEDICAL RECORDS.
Hopewell successfully converted to electronic medical records in order to increase security and improve transfer of information between our staff and referral sources.

CREATED A NATURE THERAPY PROGRAM. Hopewell’s nature therapy program maximizes the use of our 300-acre campus and teaches residents effective coping skills. Studies have found that people with a mental illness who receive nature therapy experience significant increases in self-esteem, trust and cooperation, as well as decreases in anxiety, depression and hostility. Thanks to the Margaret Clark Morgan Foundation for their support.

HIRED A FULL-TIME MARKETING MANAGER. In the last two years, Hopewell has been challenged to find and admit the number of residents needed to meet budgeted goals. In fall 2011, we hired a full-time Marketing Manager to design and implement a comprehensive outreach program to a wide variety of referral sources.

HARVESTED AND SOLD A RECORD AMOUNT OF MAPLE SYRUP.
The spring of 2011 was a wonderful season for maple syrup. Residents and staff collected 17,200 gallons of sap in February and March which made 200 gallons of maple syrup. Their harvest won first or second place at the Geauga, Cuyahoga and Trumbull County Fairs.

ACCREDITATION, LICENSURE AND PARTNERSHIPS
Hopewell’s program is licensed and certified by the Ohio Department of Mental Health and accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) for Therapeutic Community: Mental Health (Adults). Hopewell is a member of the National Alliance of Mental Illness (NAMI) and American Residential Treatment Association (ARTA).
## 2011 FINANCIALS

### Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributed</td>
<td>$658,042</td>
<td>24.0%</td>
</tr>
<tr>
<td>Earned</td>
<td>$1,949,602</td>
<td>71.2%</td>
</tr>
<tr>
<td>Dividends/Interest</td>
<td>$159,374</td>
<td>5.8%</td>
</tr>
<tr>
<td>Gains/Losses from Investments</td>
<td>$(29,437)</td>
<td>-1.0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,737,581</strong></td>
<td><strong>100.0%</strong></td>
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### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>$360,282</td>
<td>11.5%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$245,584</td>
<td>7.8%</td>
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<tr>
<td>Program</td>
<td>$2,525,820</td>
<td>80.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,131,686</strong></td>
<td><strong>100.0%</strong></td>
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### Graphs

- **Revenues Pie Chart**
  - Contributed: 24.0%
  - Earned: 71.2%
  - Dividends/Interest: 5.8%
  - Gains/Losses from Investments: -1.0%

- **Expenses Pie Chart**
  - Program: 80.7%
  - Fundraising: 7.8%
  - Administration: 11.5%
Thank you for your support in 2011, helping to change the lives of Hopewell residents. Thank you.

$20,000+
- Margaret Clark Morgan Foundation
- The Kelvin & Eleanor Smith Foundation
- George B. Storer Foundation, Inc.

$10,000+
- Cleveland Foundation
- Mr. and Mrs. Alexander M. Cutler
- Harry K. Fox and Emma R. Fox Charitable Foundation
- George M. and Pamela S. Humphrey Fund
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Hopewell’s family of donors is a very generous and special group of individuals, corporations and foundations, helping to change the lives of Hopewell residents in 2011. Thank you.
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HOPEWELL
A therapeutic farm community for adults with mental illness.

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